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AAHA and Novartis Animal Health

You Are Cordially Invited to Attend Our Free Seminar

MEETING LOCATION _____

DATE _____



and



COURSE OBJECTIVES

PRISM addresses challenges of managing inventory often referenced as the second highest cost in veterinary hospitals. This interactive half day seminar is designed to provide participants with the knowledge needed to best manage the inventory needs of a busy veterinary practice. The seminar will also assist hospital team members responsible for inventory management to implement new inventory processes in their practice environment.

- Introduction to inventory as an asset, common terms, goals, and objectives
- Setting an overall strategy; management terminology and processes.
- Establishing efficient and effective supplier support
- Integrated time management for all staff members who deplete inventory
- Organizing
- Controlling inventory depletions and control disciplines
- Knowledge needs and available SWEEP tools
- Replenishment factors and opportunities
- Implementation planning

KIRK AUGUSTINE COURSE INSTRUCTOR

Kirk Augustine has worked in the animal health industry since 1985. He has worked in many marketing leadership capacities throughout the industry and now manages a consulting and advisory business.

Augustine is an inventory management specialist and instructor, having actively taught classes to over 500 hospitals and spoken at many industry meetings.

**PLEASE EMAIL YOUR
REGISTRATION INFORMATION TO:
INFO@AAHAMARKETLINK.COM
OR
FAX THE COMPLETED FORM TO
FAX: 877.807.8716
(PHONE: 866.947.9353)**

Clinic Name _____ Attendee _____

Phone _____ Attendee _____

Email _____ Fax (if no email) _____

This course meets the requirements for 5 hours of continuing education credits in jurisdictions that recognize AAVSB's RACE approval; however, participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of deliver of continuing education.